



**July 29, 2024**  
**MCHD Board Minutes**  
Teresa Stephens, Chairman

**Call to Order**

The Marion County Hospital District Board of Trustees regular monthly meeting was called to order by Teresa Stephens on July 29, 2024, with a quorum present at 5:00 PM at 2547 E. Silver Springs Blvd. Ocala, FL.

**5:00 PM Roll Call**

Upon roll call the following Board Members were present in the office: Rusty Branson, Teresa Stephens, Stephanie Harrell, Ram Vasudevan, Rich Bianculli, Ken Kirkpatrick

**Absent**

Harvey Vandeven

**Other Present in Office**

Curt Bromund, Debra Velez, Matt White, Michelle Stone, Kimberly Glancy, Crystal Pfriendr, Mac Mackay, Austin Markham, Jen Houser, Lauren Debbick, Bruce Akerman, Iffy Akwule-Udoch (via phone), Brian Creekbaum

**Invocation**

The meeting opened with invocation by Rusty Branson.

**Public Comment (3 Minutes)**

None.

**ADOPTION OF PREVIOUS MINUTES**

**MCHD June 24, 2024 Board Meeting minutes – A motion was made by Rusty Branson, seconded by Ram Vasudevan to adopt the previous MCHD board meeting minutes. With no further discussion and no objections, the motion passed unanimously.**

**OPERATIONS REPORT**

Rusty Branson opened the Operations Report.

**New Business**



**Strategic Marketing Plan** – Jen Houser and Lauren Debbick with Creative Springs, formerly Liquid Creative, provided an overview of their ideas for MCHD marketing for next year. They presented various strategies, creative concepts, and potential campaigns aimed at improving MCHD’s brand presence and outreach.

**Pillar Workshop** – Rusty Branson announced that the Pillar Workshop Discussion will be held on Tuesday, August 6, at 3:00 PM.

**Budget Workshop** – The Budget Workshop for FY 24-25 will be held on Monday, August 26, at 4:00 PM, prior to the Board Meeting.

**Balanced Scorecard Update** – Crystal Pfriendler reviewed the balanced scorecard, provided in the board packet.

**MOA’s for Appropriations Funds for Domestic Violence** – Rusty Branson provided an update regarding appropriations funds for domestic violence. The Marion County Hospital District received two legislative appropriations totaling \$2 million for domestic violence initiatives. One appropriation is designated for operations, while the other is for the construction, remodeling, or acquisition of a building. These funds will be managed and monitored by MCHD and allocated to CASA of Marion. MCHD will contract with the Department of Children and Families (DCF) to administer these funds, and the contracts have been vetted and approved by legal counsel. Mr. Branson suggested that the trustees appoint someone to collaborate with staff to review and approve any last-minute changes to the MOA. Teresa Stephens recommended that Rusty Branson himself be appointed as the trustee to work closely with staff on this matter.

**A motion was made by Rich Bianculli to approve the MOA as presented and for Rusty Branson to work along side staff to approve minor changes, motion was seconded by Ram Vasudevan. The Motion passed unanimously.**

**Board Officer Vote** – Rusty Branson opened the floor for the election of board chairs. Stephanie Harrell recommended that the current chairs remain in their positions. The proposed board positions are as follows:

- Board Chair: Teresa Stephens
- Vice Chair: Rusty Branson
- Secretary/Treasurer: Ram Vasudevan



The recommendation was put to a vote, and the board unanimously approved the continuation of the current chairs.

#### **Old Business**

None.

#### **STRATEGIC INITIATIVES REPORT**

Curt Bromund opened the Strategic Initiatives Report.

#### **New Business**

**Quarterly Updates: AMP, FANS, CHP** – Curt Bromund reviewed the quarterly updates for AMP, FANS, and CHP. Updates were provided in the board packet.

#### **INVESTMENT REPORT**

Teresa Stephens opened the Investment Report.

#### **New Business**

**Wilshire Investment Overview** – Iffy Akwule-Udoch (via phone) reviewed Wilshire's investment overview which was provided in the Board packet.

#### **Old Business**

None.

#### **FINANCE REPORT**

**June 2024 Financials** – Matt White conducted a review of the June 2024 financial statements, as presented in the board packet.

**A motion was made by Ram Vasudevan to approve the June 2024 Financials, motion was seconded by Stephanie Harrell. The Motion passed unanimously.**

**Review of Budget Commitments for FY 24/25** – Matt White reviewed the FY 24/25 budget commitments included in the board packet.

Michelle Stone expressed her gratitude to the trustees for their approval of the MOU with CASA Marion.



**Teresa Stephens adjourned the meeting at 6:16 PM.**