



September 26, 2022
MCHD Board Minutes
Rich Bianculli, Chairman

Call to Order

The Marion County Hospital District Board of Trustees regular monthly meeting was called to order by Rich Bianculli on September 26, 2022, with a quorum present at 5:00 PM at 2547 E. Silver Springs Blvd. Ocala, FL.

5:00 PM Roll Call

Upon roll call the following Board Members were present in the office: Rich Bianculli, Ken Marino, Ram Vasudevan, Rusty Branson, Teresa Stephens, Harvey Vandeven, and David Cope via Zoom

Other Present in Office

Curt Bromund, Debra Velez, Matt White, Joe Hanratty, Kimberly Glancy, Jessica Cole, Michael Harris, Shayna Coyler, Brandi Glover, Ashley Gerds, Diane Schofield, Jen Pagh, Scott Schroeder

Public Comment (3 Minutes)

None

ADOPTION OF PREVIOUS MINUTES

MCHD August 29, 2022 Board Meeting minutes – A motion was made by Ram Vasudevan seconded by Rusty Branson to adopt the previous MCHD board minutes presented. With no further discussion and no objections, the motion passed unanimously.

SPEAKER

Hands of Mercy Everywhere

Diane Schofield, Founder and CEO at Hands of Mercy Everywhere shared a video highlighting recent success stories some of the teens at Hands of Mercy have had. Mrs. Schofield then gave a brief overview to the board about the services Hands of Mercy offers and how the funds received from MCHD has assisted the program.

OPERATIONS REPORT

Rusty Branson opened the Operations Report.



New Business

Marketing Plan Liquid Creative – Jen Pagh and Scott Schroeder from Liquid Creative spoke to the Board about the Strategic Marketing Plan developed for MCHD. Ms. Pagh stated this marketing plan is not a plan for Marion County Hospital District, but a plan to drive public awareness to the programs being supported by MCHD. Some of the key highlights of the strategic marketing plan Ms. Pagh discussed were; brand awareness – what MCHD programs do and how can the programs be accessed, communicating the depth of what MCHD programs do, reach more citizens of Marion County and assist them in finding the programs they need, and drive meaningful results on social media posts.

Rich Bianculli broached the topic of hiring a new position to manage the dashboard and balanced scorecard. Curt Bromund advised staff will write a job description for the new position to provide to the trustees at the next board meeting.

A motion was made by Teresa Stephens to approve Liquid Creative Marketing Plan, motion was seconded by Ram Vasudevan. The Motion passed unanimously.

Balanced Scorecard and Dashboard Workshop Date – Greg Povolny with Mindshare joined the board meeting via Zoom and gave a brief overview of the dashboard. Mr. Povolny demonstrated how to view data depending on the access an individual has. Curt Bromund stated a workshop for the balanced scorecard and digital dashboard will be held in the near future for trustees and staff to learn how to navigate the program.

Policy Suggestions for Employee Handbook – Rusty Branson reviewed the policy suggestions for the employee handbook. A few of the suggestions the trustees discussed are; annual employee performance evaluation, salary ranges – MCHD will work with Evergreen Consulting Group, additional paid holiday office closures, an additional PTO (Personal Time Off) wellness day for staff, and limitations on unused accrued PTO. Teresa Stephens inquired if staff have the ability to donate unused PTO to a coworker. Mr. Branson stated the Operations Committee will research and discuss the idea.

A motion was made by Teresa Stephens to approve the policy suggestions for the employee handbook as presented in the Board Packet with the addition of Labor Day, motion was seconded by Ken Marino. The Motion passed unanimously.

Legal: Ethics Training – Joe Hanratty stated he will send a link to a recommended ethics training for the trustees to view on Youtube.



Advent Health Annual Report – Joe Hanratty shared the information the board requested at the August Board Meeting in regards to Advent’s expenditures from section 7.7b. Mr. Hanratty stated there will need to be an amendment to Advent’s lease.

Old Business

None

The Operations Report was accepted by general consent.

INVESTMENT REPORT

Teresa Stephens opened the Investment Report.

New Business

Park Place Summary – Teresa Stephens referred to the Park Place performance commentary provided in the board packet.

October Board Meeting – Teresa Stephens suggested moving the October 31st Board Meeting to Monday, October 24th. The investors are scheduled to attend the meeting in person, moving the meeting will allow them to be with their children on Halloween. Joe Hanratty will post the meeting changes and Kimberly Glancy will update the calendar invite.

The Investment Report was accepted by general consent.

Old Business

None

FINANCE REPORT

August 2022 Financials – Matt White reviewed the August financial statements included in the board packet. There were no significant variations to the budget.

A motion was made by Ram Vasudevan to approve the August 2022 Financials, motion was seconded by Ken Marino. The Motion passed unanimously.

FY 22-23 Budget – Matt White discussed the proposed budget for FY 22-23.

Budget discussion was paused for the trustees to discuss and vote on MCPS’ AED proposal.



A motion was made by Ken Marino to approve the budget for FY 22-23, motion was seconded by Ram Vasudevan. The Motion passed unanimously.

STRATEGIC INITIATIVES REPORT

Curt Bromund opened the Strategic Initiatives Report.

New Business

MCPS AED Proposal Clarification – Harvey Vandeven updated the board with information he received from MCPS regarding the use and maintenance of the defibrillators. Mr. Vandeven advised there will be multiple school personnel at each school trained on how to use the defibrillators and the defibrillators will be inspected monthly.

A motion was made by Harvey Vandeven to approve Marion County Schools' \$27,322.85 Defibrillator Proposal, motion was seconded by Rusty Branson. The motion passed unanimously.

FANS Vaping Campaign – Jessica Cole shared a video of the FANS Vaping Campaign winner receiving her prize.

Community Home Project Update – Jessica Cole provided an update and shared a success story to the board on Community Home Project.

Langley Dental Bus – Ken Marino asked about the status of Langley Dental Bus. Curt Bromund advised the dental bus is up and running.

Old Business

None

The Strategic Initiatives Report was accepted by general consent.

Rich Bianculli adjourned the meeting at 6:32 PM


Rich Bianculli, Chairman